

SBAC Communications Sub-Committee Meeting

Date: Wednesday, July 26, 2023

Location: Jordan Conference Room

Time: 8:00 AM

Calendar of Events for 2023 Review and Planning

- Review of the planned calendar of events for the remainder of the year.
- Discussion and planning for future communications related to these events.
- Identification of key public forums and discussion of communications strategy around these events.

Review of Communications Consultant RFP Status

- Update on the status of the Request for Proposal (RFP) for the communications consultant.
- Discussion of any outstanding issues or next steps.

Plans for Next Summary Press Release

- Discussion on the theme, content, and timing of the next press release.
- Identification of key messages to be included.

Other Business

- Discussion of any other topics not covered in the agenda.
- Any further ideas or suggestions to be brought forward.