

SBAC Communications Subcommittee

Thursday, March 28, 2024

Jordan Conference Room

8:30 a.m.

ZOOM Link: <https://www.google.com/url?q=https%3A%2F%2Fcapeelizabethschools-org.zoom.us%2Fj%2F87079430177%3Fpwd%3DOUJGcDQ2TzBxOFZ5dVVSbUFOcGpCUT09&sa=D&ust=1704815820000000&usg=AOvVaw1zk7PDDxu6LYkOnWtHBDVc>

Passcode: Nh*Q57bc

AGENDA

1. Welcome
2. Approval of 3/21/24 Minutes
3. Approval on the Portland Research Group draft survey including what questions are included, method(s) for reaching citizens, web-based option, PRG deliverables, timing, & associated costs.
4. Discussion on informational insert to include with the survey (with understanding, it needs to be finalized by Monday 4/1)
5. Discussion on 4/4 forum format (who is doing what)
6. Discussion on other communication efforts including press releases, ads, mini forum outreach efforts, etc.
7. Public Forum
8. Adjourn