

## **SBAC Communications Subcommittee**

**Thursday, January 18, 2024**

**8:30 a.m. – Jordan Conference Room**

**ZOOM LINK:** <https://capeelizabethschools-org.zoom.us/j/87079430177?pwd=OUJGcDQ2TzBxOFZ5dVVSbUFOcGpCUT09>

**PASSCODE:** Nh\*Q57bc

### **AGENDA**

1. Welcome/Introductions
2. Approval of Prior Meeting Minutes
3. Review of Communications Plan and Assigned Tasks
  - ☐ Website Updates
  - ☐ Postcard Mailing
  - ☐ Flyers/Posters for Public Forum
  - ☐ Upcoming Press Release and Media Outreach
  - ☐ Email Newsletter
4. Discussion of possible town-wide survey with Portland Research Group. Goal would be to capture feedback on final three design options in under three weeks. Bruck Lockwood of PRG will be in attendance, will discuss a proposed approach and answer any questions.
5. Public Comment
6. Adjourn