

**Town of Cape Elizabeth
Recycling Committee
Meeting Minutes
August 3, 2023**

Present: Greg Stewart (GS), Becky Fernald (BF), Eve Downing (ED), Tim Trachimowicz (TT), Jennifer MacDonald (JM), Stephanie Austin (SA),

Absent: Jenna Pfueller (JP)

Staff: Jay Reynolds (JR)

Public/Guests: None

1. Call to Order:

JM called the meeting to order at 7:00 PM.

2. Approval of July 6, 2023 Draft Meeting Minutes:

The July 6, 2023 meeting minutes were amended and unanimously approved by the committee.

6 Yes, 0 No

3. Citizens Opportunity for Public Comment on Items Not on the Agenda:

No citizens present.

4. Outreach, Communications, and Social Media:

ED discussed the posters that are being worked on. The QR codes and their functionality were tested to ensure they work with the social media handles. Posters are being produced at a local printer.

ED also updated the committee about the articles that have run in the Cape Courier column. ED and the committee also discussed potential topics for future articles. Topics discussed included clothing and redeemable bottles and cans.

GS and the committee discussed household hazardous waste day, which is on November 4th. JR discussed the decision to eliminate the E-waste collection at the event, which was discussed at the committee's July meeting.

JM noted that the Ecomaine event at the library is scheduled for September 19th.

JR noted several free product disposal options and stated he would forward that information along to SA and JP so that they can be posted on the Recycling Committee's social media platforms.

5. Committee Updates and Correspondence:

JM discussed the Ecomaine event at the library. JM read a short statement that she prepared to assist with the outreach for the event. The committee provided some minor edits and suggestions, and overall were liked the statement that was developed.

TT noted that he was contacted by a bottle shed fund recipient, and reminded the committee that the next round for releasing the applications is coming soon. The committee agreed to discuss the application and other program logistics at their September meeting.

TT and JR discussed the recent efforts with regards to updating the Town and Committee webpages.

JR provided an update regarding the water bottle filling stations at Fort Williams Park.

6. Recycling Center Update

JR provided an update with regards to the new schedule at the Recycling Center. The change continues to go very well. JR also indicated that new safety bollards have been installed around the swap shop and bottle shed buildings.

JR provided the committee with statistical recycling data, which included historical recycling and trash totals for prior fiscal years. The committee reviewed and discussed the information provided.

7. Other Business

BF noted that she has heard people state that they believe recycling efforts are not worth the trouble of sorting and separating recycling from trash. The committee discussed future efforts towards educating the public of the positive benefits of recycling.

ED, SA, and the committee discussed the potential of applying for the Portland Water District grant again this year. This year's application would be aimed at Gull Crest Fields, rather than Fort Williams Park. SA inquired about usage of the facility. JR offered to look into and provide the SA the user groups that utilize the facility.

8. Citizens Opportunity for Discussion of Items on the Agenda:

None

9. Adjourn: The committee voted unanimously to adjourn at 7:40 pm.

Respectfully submitted,
Jay Reynolds