

**Town of Cape Elizabeth
Recycling Committee
Meeting Minutes
July 6, 2023**

Present: Greg Stewart (GS), Becky Fernald (BF), Eve Downing (ED), Jenna Pfueller (JP)

Absent: Tim Trachimowicz (TT), Jennifer MacDonald (JM), Stephanie Austin (SA),

Staff: Jay Reynolds (JR)

Public/Guests: None

1. Call to Order:

JR called the meeting to order at 7:06 PM.

2. Approval of June 1, 2023 Draft Meeting Minutes:

GS identified one typographical error. The June 1, 2023 meeting minutes were amended and unanimously approved by the committee.

4 Yes, 0 No

3. Citizens Opportunity for Public Comment on Items Not on the Agenda:

No citizens present.

4. Outreach, Communications, and Social Media:

ED discussed the posters that are being worked on. The QR codes and their functionality are being tested to ensure they work with our social media handles. JR offered to plot a large size version to test the QR code printed at a larger scale.

ED also updated the committee about the next topics for the Cape Courier column scheduled to run on July 26th. Topics will include garden hoses, caps, and lids. For future articles, clothing and textile recycling, along with redeemable bottles, were discussed by the committee. GS agreed that clothing is a good subject and can include the various options for reuse and recycling them.

JP noted that the parade for family fun day was cancelled, so the committee was unable to provide any outreach as a result. The committee discussed options for next year.

JP and JR noted their ongoing efforts on posting material to the social media outlets, including Ecomaine's monthly recycling reports.

5. Committee Updates and Correspondence:

ED and the entire committee discussed the virtual tour of Ecomaine's facility. JM has been working on this effort. GS offered to contact JM before the next committee meeting to inquire on any updates.

6. Recycling Center Update

JR provided an update with regards to the new schedule at the Recycling Center. The change has gone very well. The Town performed a large amount of outreach and noticing, which helped alert residents of the change from Monday to Tuesday. JR also discussed household hazardous waste day and the collection of Electronic Waste (E-waste). The Town's contractor is unable to perform their typical collection on the Saturday without imposing a large setup fee for this event. JR reviewed E-waste collection at the Recycling Center, which includes year-round collection and free dropoff for residents in the fall. JR is recommending that this year's household hazardous waste day only include hazardous waste and omit the E-waste. The committee agreed with this approach and discussed noticing and outreach to the residents in advance of the event and free dropoff time frame.

7. Other Business

BF noted that things are in the works at the schools. BF also mentioned that she has a staff contact at the middle school and will reach out to them in August to discuss recycling efforts.

JP announced that she might have a guest join the next committee meeting in August. JR provided an update to the solar project proposed at the Recycling Center.

8. Citizens Opportunity for Discussion of Items on the Agenda:
None

9. Adjourn: The committee voted unanimously to adjourn at 7:56 pm.

Respectfully submitted,
Jay Reynolds